

Jennette Weber

UX/UI DESIGNER



PROFILE

I'm a designer with a focus on creating digital interfaces that engage users in an elegant and honest manner.



EDUCATION

2010 – 2012

Master of Information: Culture & Technology — University of Toronto;
In collaboration with the Book History and Print Culture program

2006 – 2010

Bachelor of Design, Honours — York University & Sheridan College
Focused on information design and the history and theory of design



EXPERIENCE

JUNE 2016 – DECEMBER 2016

Digital Designer @ Mercatus Technologies

Provided design support for various teams in a grocery-focused software company. Worked with marketing to refresh brand and numerous collateral, HR to produce branded documents and core product to re-conceptualize and re-design weaker points of the software.

APRIL 2016 – JUNE 2016

UX Specialist @ Cossette

Developed wireframes for a large website redesign. Worked in-house with analysts and content strategists to create responsive wireframes for client presentations, usability testing and the creative department. Researched and recommended best practices for usability.

MARCH 2015 – JANUARY 2016

Lead UX/UI Designer @ Wintech Engineering

Directed and developed the redesign of the company's website. Restructured their marketing strategy, information architecture and copydecks, as well as created the UX and UI. Also responsible for updating branding components, icons and photography.

DECEMBER 2012 – JANUARY 2015

UX/UI Designer @ Interad Design + Media Corp

Crafted user interfaces for web and mobile applications. Tasks ranged from generating research reports, to wireframes, to final designs with proper asset generation. Worked on several large projects including developing a responsive styleguide and designing a mobile payment app.

DETAILS

📍 Toronto, Canada

📞 (416) 809-0979

✉ jennette.weber@gmail.com

🔗 www.dialogicaldesign.com

TOOLS

Extensive knowledge of Adobe Creative Cloud

- Photoshop
- Illustrator
- InDesign
- Premier Pro

Growing knowledge of emerging design applications

- Bohemian Coding Sketch
- Affinity Designer
- InVision
- Axure

Working knowledge of front-end web development

- HTML
- CSS + SASS
- JQuery
- Bootstrap

Analog Tools

- Pilot Fineliner
- Palomino Blackwing 602
- Rhodia dot grid spiral pad

ACTIVE PASSIONS

- Photography
- Typography
- Technology Culture
- Cooking
- Yoga