

Jennette Weber

PRODUCT DESIGNER

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WEB www.dialogicaldesign.com

I design digital interfaces that engage users with elegance.

I balance *quantitative and qualitative research* to gain insights about users.

I drive the design process with *storytelling*, advocating for a holistic end experience.

I collaborate with teams to *wireframe, prototype and iterate* to find the strongest solutions.

I have *front-end experience* but prefer to work with developers to build something truly great.

I work with a broad and evolving set of *industry tools*, including Photoshop, Sketch, and Invision.

EXPERIENCE

JANUARY 2017 – PRESENT

Senior Product Designer @ Roadmunk

- Research and strategize with product managers to identify market needs and create unique solutions
- Design iteratively with stakeholders to create intuitive experiences
- Work alongside the development team to build and launch features
- Grow a design culture, including presenting design work to the company, running design critiques and mentoring other designers

JUNE 2016 – DECEMBER 2016

Digital Designer @ Mercatus

- Designed collateral materials for marketing and executive teams
- Translated design mock-ups to mobile experience to create a completely responsive product

APRIL 2016 – JUNE 2016

UX Specialist @ Cossette

- Wireframed a full user experience of a complex donation-based site
- Worked with business analysts to create responsive prototypes for client presentations, usability testing and the creative department

MARCH 2015 – JANUARY 2016

Lead Design @ Wintech Engineering

- Part of a two-person team that re-designed the company website
- Delivered a responsive site with a revitalized brand
- Updated the logo, streamlined the products into product lines, and created new brand assets including icons and photography

DECEMBER 2012 – JANUARY 2015

UX/UI Design @ Interad Media

- Designed various web and mobile applications for a financial client
- Highlights include a responsive styleguide and a mobile payment app

EDUCATION

2010 – 2012 University of Toronto

Master of Information, Culture & Technology

In collaboration with the Book History & Print Culture program

2006 – 2010 York University & Sheridan College

Bachelor of Design, Honours

Focused on information design and design for public good